Noble Park- A Market Street Oasis

Noble Park, located between Market, “F”, and Yankie Streets is one of Silver City’s best-kept secrets – but is a lovely pleasant park for anyone to enjoy. A small playground, lush green grass, a picnic table, a comfortable bench, a variety of shrubs and bushes, and a variety of large native and non-native trees, truly makes this a Market Street Oasis.

Families with children will welcome the small sandy playground, with its colorful activity module which even includes a slide. There one can relax on a bench while reading or watching the children play.

Another bench in the middle of the park provides a shady place to sit and relax, or read. A picnic table close by is the perfect place for a picnic or to enjoy a quiet noon lunch break.

Last but by no means least, are the nineteen bushes, shrubs and trees, which have been there for many many years, many pre-dating the park itself. Evergreen trees provide shade in the summer and deciduous trees allow the sun’s warmth to come through in the winter. If you wish to learn more about some of these, there is a very good book available in the Silver City and WNMU libraries titled “Trees and Shrubs of New Mexico” authored by Jack L. Carter.

Two 60 foot Incense Cedars (Calocedrus decurrens), native to the United States, occupy prominent places in the park. The are located approximately halfway between the park’s north and south boundaries, one on the west side and one on the east side. Historically this tree has been a major source for wooden pencils. Its cones look like little “duck-bills”.

There is one native Netleaf Hackberry (Celtis reticulate) which produces small, black fleshy fruits that are eaten by birds. Just west of it is one of the most common trees in Silver City, the non-native Tree-of-Heaven (Ailanthus altissima).

Located at the extreme south end of the park, and very common to our area, is a small One-seeded Juniper (cont’d)
Our Mission:
To encourage a vibrant, historic downtown Silver City which is recognized as the heart of our diverse community.

Where to find us:
Murray Ryan Visitor Center
201 N. Hudson St.
Silver City, NM 88061

How to reach us:
Charmeine
@SilverCityMainStreet.com
575-534-1700

Who is MainStreet?
Board of Directors
President
Patrick Hoskins
Vice President
Evangeline Zamora
Secretary
Marcia Stout
Treasurer
Carmon Steven
Board Members
Georgia Bearup
Nancy Johnson
Susan Allen
Staff
Executive Director
Charmeine Wait
Visitor Center
Rebecca Martin
Admin. Assist.
Mary Lucero

Our Vision:
Silver City MainStreet will be a highly visible, respected, credible community economic development program that is recognized for its ability to bring economic vitality and growth to Silver City’s downtown while preserving and enhancing local culture and historic resources.

New Arts and Cultural Programming for Downtown

Silver City MainStreet with community partners will be piloting some new programming this summer to engage our community in downtown.

The Downtown Passport is for youth aged 13 and under. This passport takes the youth to ten downtown businesses that offer classes or experiences for residents. Each location will stamp their passport and the passport will be turned in for a movie ticket sponsored by the Silco Theater. Completed passports will be drawn for additional prizes. The passports will be available at the Visitor Center from May 17 through July 31st.

Family Fun Days will be held on Saturdays, May 30th, June 27th and July 25th on Kelly Street and the Big Ditch Park from 12 noon to 2 pm. We are currently seeking organizations to provide a make and take activity. MainStreet will provide games for families to play.

Roger Brooks, an internationally acclaimed urbanist, futurist, and downtown innovator was the keynote speaker at the recent NM MainStreet Winter Conference. He states that ongoing programming is key to a vibrant downtown. Some pearls from the conference include:
- Today, jobs are going where the talent is or wants to be. Make your downtown and community a place people want to be and jobs will come.
- Placemaking and community development are now leading economic development.
- Downtowns are the litmus test and best recruitment tool for communities.
- 40 events a year are not enough to support one business. We need 10% of our community downtown 250 days a year. We do this with ongoing programming. (We will share more in future newsletters.)

If you want to participate in Family Fun Days, please contact Charmeine@silvercitymainstreet.com or call 534-1700.

What is Silver City MainStreet?
Silver City MainStreet is a non-profit organization that is a part of a state and national organization committed to working with our community to revitalize our downtown. We promote a community driven program combining historic preservation with economic development. We do this through collaboration and promotion of downtown events, improvements to and preservation of our historic district, and the development of new and creative uses for downtown buildings.

By working together, we can make downtown Silver City vibrant!
New Sidewalks!
Starting in Spring 2020, the Town of Silver City will be installing new sidewalks! The sidewalk work will be on Market Street from Bullard Street to Pinos Altos, on Yankie from Bullard to Pinos Altos, on Texas from Market to Yankie and on Arizona from Market to Yankie. Thank you Town of Silver City!

Did you know that you can post your event for free on the visitsilvercity.org calendar? Please go to visitsilvercity.org, click on calendar, click on submit event, and fill out the form. It is that easy! Questions? - email Calendar@visitsilvercity.org.

Silver City MainStreet/ACD manages the brochure rack program started by the Mimbres Region Arts Council. This program has 24 brochure racks located throughout Grant county including the Grant County Airport and many hotels and eateries. The brochure racks are filled weekly and in areas frequented by residents and tourists alike. It is a very visible marketing tool for businesses. The cost is a very affordable $360/year with payments of $90 per quarter. For the cost of just one print ad, this program advertises 365 days a year.

To sign up for the program, please contact Mary@silvercitymainstreet.com or call 575-534-1700.

VisitSilverCity.org Offers Free Event Calendar!
Did you know that you can post your event for free on the visitsilvercity.org calendar? Please go to visitsilvercity.org, click on calendar, click on submit event, and fill out the form. It is that easy! Questions? - email Calendar@visitsilvercity.org.

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Silver City MainStreet Celebrates 35 Years!
Silver City MainStreet is celebrating 35 years of service this year! Celebrate with us at the Main Street Plaza ribbon cutting on Monday, April 20, 2020 at 11 am. Refreshments, Music and More!
Thank you!

Silver City MainStreet Partners

Silver City MainStreet is very grateful for the annual financial support provided by the following community members, businesses and organizations. Financial support from the community provides a portion of the funding needed to continue the work of MainStreet.

Belitha "Bea" McKinney
Brian & Gaye Rock
Bruce McKinney/Silver Linings
Carolyn Smith
David Rose/Ceil Murray
Diane Hansen
Edward Jones/James Edd Hughes
First American Bank
First New Mexico Bank
Guadalupe’s/Nora Fieldler
Holly Sytch-Encore
Home Furniture
Humphrey’s Enterprises, Inc.
J&S Plumbing
James Hughes/Edward Jones Investments
John McEachran
La Cucina Restaurant/Eugene Bustillos
Linda Gray
Little Toad Creek Brewery & Distillery
Lois Duffy Art
Lopez, Dietzel, Perkins & Wallace, P. C.
Lynda Aiman-Smith
Mary Hotvedt
Morning Star
Morones and Knuttinen, LLC
Mountain Ridge Ace Hardware
RE/MAX Silver Advantage
Revel
Rose Shoemaker/Bear Paw Ranch
Silver Cafe/Dora Wooten
Silver City Food Co-op
Silver City Jewelers
Silver City Museum Society
Single Socks
Smith Real Estate
Snedeker Enterprise, LLC
Steve Townley
Sudie Kennedy
Tapas Tree Grill/Desert Pup LLC
The Hub Suzi Calhoun & Janey Katz
The Palace Hotel
Tommy Ryan
William Charland/Phoebe Lawrence
WNM Communications

Funders
Freeport McMoRan
NM Resiliency Alliance
Town and Country Garden Club
Lineberry Foundation
Town of Silver City
AARP
Wells Fargo
NMMS Capital Outlay
State Capital Outlay

Save the Dates!

Community Collaboration Meeting Thursday, March 12
9 am at Visitor Center, Guest Speaker, Future Forge

Love Local, Saturday April 18th
Shop downtown for deals, discounts and free drawings!

Main Street Plaza Ribbon Cutting & Silver City MainStreet Anniversary Celebration
Monday, April 20th, 11 am, Main Street Plaza

Family Fun Days, May 30, June 27, July 25 - 12 noon to 2 pm
At Kelly Street and the Big Ditch Park
FREE fun activities for families!

Downtown Passport, May 17 to July 31, Ages 13 and under
Collect all ten passport stamps and receive a ticket to the movies!
Enter your stamped passport for more prizes.

Your Hometown Theater!

For current film and showtimes
Go to: www.thesilcotheater.com
575-956-6090

Many thanks to these January/February Volunteers!

Community Youth Building Project & Gary Stailey
Jo and David DeMars  Tasha Cooper  Nena Benavidez & Kelly
Cissy McAndrew  Donna Schaeffer  Mary Ann Finn
Melvyn Gelb  Carmon Steven  Susan and Elliott Price
and all of the Silco Theater Volunteers