Downtown Silver City was busy all day and into the evening on Saturday, September 1. The 29 businesses offering great deals drew in the crowds along with the Taste of Downtown. Sarah Pagana of HoneeBeeGoods said, “I wish we could do this more often!” Many thanks to Love Local tote sponsor, First American Bank and Morningstar.

Thank you Brazzaz Grill, Corner Kitchen, Diane’s Restaurant, Fry House, HoneeBeeGoods, Javalina Coffee House, Jumping Cactus Coffee House, Little Toad Creek Brewery, Pretty Sweet Emporium, Q’s Southern Bistro, Revel, Shevek’s Casual Italian Restaurant, Silco Theater, Silver City Food Co-op, Tapas Tree Grill, Tranquil Buzz Coffee House, and Vicki’s Eatery.

Taste of Downtown 2018 was a hit thanks to the participating eateries, volunteers and participants. We sold out of tickets by noon! 44% of the participants were from out-of-town primarily El Paso, Tucson and Albuquerque.

Anthony Quintana Chef/Owner of Q’s Southern Bistro

Bodhi, Chef at Diane’s

Save the Date for the Lighted Christmas Parade: 11-24-18
Come and see the downtown holiday decorations!
Our Mission:
To encourage a vibrant, historic downtown Silver City which is recognized as the heart of our diverse community.

Where to find us:
Murray Ryan Visitor Center
201 N. Hudson St.
Silver City, NM 88061

How to reach us:
Charmeine
@SilverCityMainStreet.com
575-534-1700

Who is MainStreet?
Board of Directors

President
Patrick Hoskins
Vice President
Evangeline Zamora
Secretary
Marcia Stout
Treasurer
Carmon Steven
Board Members
Georgia Bearup
Nancy Johnson
Susan Allen
Executive Director
Charmeine Wait

Our Vision:
Silver City MainStreet will be a highly visible, respected, credible community economic development program that is recognized for its ability to bring economic vitality and growth to Silver City's downtown while preserving and enhancing local culture and historic resources.

Silver City MainStreet received a grant from the New Mexico Resiliency Alliance for a beautification project in downtown Silver City. The funds were used to completely rehab a block of Broadway Street between Arizona and Pinos Altos Streets and across from the Silver City Museum.

The Town of Silver City owned area between the street and sidewalk had exposed landscape fabric, dirt, and random rocks along with a totally overgrown area next to a bench that couldn’t be used due to the overgrowth. With additional funding from the private property owners Wendy and David Phillips, a rock wall was constructed to retain soil and plants and landscaping rock installed. The landscape design work for the project was provided to Silver City MainStreet through NM MainStreet’s revitalization specialist, Amy Bell of Groundwork Studio.

The area is now very attractive and usable. The bench can be used and the area along the street can be walked on and the small rock wall can also be used for sitting. The corner of Broadway and Pinos Altos Streets is now a pleasant sitting area. With help from Aldo Leopold students, Silver City MainStreet is also planting the planters with native plants funded by the Town and Country Garden Club.

What is Silver City MainStreet?
Silver City MainStreet is a non-profit organization that is a part of a state and national organization committed to working with our community to revitalize our downtown. We promote a community driven program combining historic preservation with economic development. We do this through collaboration and promotion of downtown events, improvements to and preservation of our historic district, and the development of new and creative uses for downtown buildings. New Mexico MainStreet and participating local affiliates use The Main Street Four-Point Approach® as the basis for developing transformative economic development. The Four-Points are: Organization, Promotion, Design, and Economic Vitality.

Current Projects
Currently we are working on implementing Phase I of the Main Street Plaza, downtown beautification, and promotion of downtown through the Love Local Days and Taste of Downtown. We continue to engage business owners through merchant meetings, and the WNMU discount program.

By working together, we can make downtown Silver City vibrant!
Save the Date!

Merchant Mingle, Thursday, September 20, 2018
Little Toad Back Room, 5:30 pm
Come find out what is happening downtown.

NM MainStreet Quarterly State Meeting
In downtown Silver City! October 17-19, 2018
Need merchant menus/coupons by Oct. 12

Lighted Christmas Parade, Sat. Nov. 24, 2018
Theme “A Storybook Christmas”

Shop Small - Saturday, Nov. 24, 2018
at The Hub, free totes, downtown discounts

Merchant Holiday Window Contest
Theme “A Storybook Christmas”
Awards will be given in several categories including Community Choice Award.
Come to the Merchant Mingle to learn more!

Look for this sticker on downtown businesses that offer discounts to WNMU students!
Sign up with Silver City MainStreet and get your window sticker!

Volunteer and Go to the Movies!

Silver City MainStreet has a fun volunteer program. For every three hours of volunteer service, you will receive a Silco Theater Gift Card good for one movie. It’s a win-win-win! We need volunteers to help us with events and special projects.

Become a Silver City MainStreet volunteer and help make downtown Silver City vibrant!

Questions? Call 575-534-1700 or email Charmeine@silvercitymainstreet.com

The Silco Theater is...

your hometown theater. We are lucky to have a beautifully restored theater in our downtown. Going to the movies is still a great date night, young or old. And don’t forget the popcorn. The carmel corn and cookies are made fresh by Millie’s Bake House. Have you tried them? Oh so good, worth going to the movies for, but if you can’t make the movies, stop by the concession stand now open in the afternoons to get a cookie, popcorn or hotdogs. Zach and his team have new tables and chairs inside and outside. Great for people watching or just using the internet.

The Silco Theater is waiting for you downtown!

You have questions... We have answers!
Cash Flow • Marketing • Financing Options
Product pricing • Internet selling
NM Gross Receipts Tax
Preparing to sell your business and/or building
Buying a downtown business and/or building
And much much more
FREE Assistance

Small Business Development Center at WNMU
575-538-6320 • sbdc@wnmu.edu

Many thanks to these
July/August/Sept. Volunteers!

Community Youth Building Program & Gary Stailey Lynda Aiman-Smith
Charles Hubbard Patsy Madrid
Elliott Price Donna Schaeffer Cate Bradley
John Tank Vicky Haluska Steve Lincoln
Marilynn and Ron McCracken
Eileen English Joe Navan Mark Karagas
George and Melinda Austin Ward Rudick
Thank you!
Silver City MainStreet Partners

Silver City Mainstreet is very grateful for the annual financial support provided by the following community members, businesses and organizations. Financial support from the community helps to sustain the MainStreet Program and provides a portion of the funding needed to continue the work of MainStreet.

Rose Shoemaker
Morning Star
Snedeker Enterprises
James Edd Hughes, Edward Jones
First American Bank
The Place
Lopez, Dietzel, Perkins and Wallace
Silver Cafe
The Rock Center
Zia Publishing
Western Bank
Single Socks
Guadalupes
Mountain Ridge Ace Hardware
Zia Access Healthcare
Morones & Knuttinen, LLC
The Makery/Pamela Kitting
Willam Charland/Phoebe Lawrence
The Palace Hotel/Nancy Johnson
Little Toad Creek
Millie’s Bake House
College St. Plaza
The Hub/Suzi Calhoun
Syzygy Tile/Lee Gruber
Humphrey’s Enterprises
Silver Linings/Bruce McKinney
Tapas Tree Grill/Kevin Hubbs
Re/Max Silver Advantage/Patricia Fell
United Country Mimbres Realty/
Georgia Bearup
David Rose/Ceil Murray
Sudie Kennedy
Smith Real Estate/Becky Smith Ladner
Manzanita Ridge
Home Furniture
Tommy Ryan
Silver City Food Co-op
1st New Mexico Bank
Belitha B. McKinney
Revel Restaurant
Honeebee Goods
Silver City Museum Society
J & S Plumbing and Heating
Diane’s Restaurant

You can help make downtown vibrant!
Please go to www.silvercitymainstreet.com to donate online

Welcome!
New Galleries in Downtown Silver City

Sterling Fine Art, LLC
Gay Marks of Sterling Fine Art stands next to one of her paintings in progress at 306 N. Bullard St.

Glamour Shots a Success!

Many thanks to Patsy Madrid of Vintage Fantasies and George and Melinda Austin of Silver Portrait Studios for donating their time and talent to take glamour shots. The funds raised went to new downtown holiday lights.

This year, each of the light poles will be decorated and a new downtown arch decoration will be installed.

There will also be a merchant window decorating contest.
We plan to make downtown the place to bring your family to see holiday lights and decorations!

Customer Service Tip:
Many organizations work hard to bring visitors and residents to downtown Silver City. If a customer asks you a questions about the area and you don’t know the answer, please refer them to the Visitor Center or www.visitsilvercity.org.

It’s easy! Please make sure your staff knows. Thank you!