

# THE DOWNTOWN GATEWAY

MAINSTREET UPDATE AUGUST 2010  
PUBLISHED AS NEEDED

## DOWNTOWN NEWS

### **Police Chief to meet with downtown merchants Aug. 11**

Looking to address concerns about parking enforcement and noise downtown, Silver City Chief of Police Ed Reynolds will speak to downtown merchants and residents next Wednesday, August 11 at 5:30 pm at the Silco Theater.

At the meeting, the chief will speak briefly on the department's recent parking enforcement activities, as well as address the newly-issued parking plan, completed as part of the draft Downtown Action Plan (see story below). Chief Reynolds will also discuss current noise ordinance enforcement activities, as well as possible changes in noise enforcement downtown.

Following his remarks, the chief will take questions from the audience on police-related issues.

The forum is sponsored by Silver City MainStreet and will be moderated by MainStreet Manager Nick Seibel. Everyone is welcome to attend.

### **First look at new Downtown Action Plan coming to Silco Aug. 31**

More than a year in the making, Silver City's Downtown Action Plan will be unveiled in draft form at the Silco Theater on Tuesday, August 31.

The community open house format will allow participants to drop into the Silco anytime between 4 and 8 pm to examine the plan, speak with the authors one-on-one and make comments on the draft. There will also be a brief formal presentation at 6 pm.

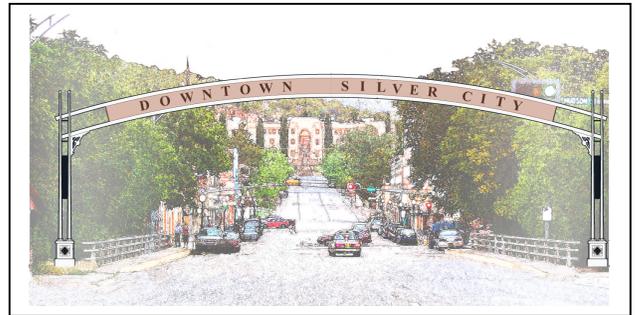
More than just a stack of paper to be filed on a shelf at City Hall, the Downtown Action Plan is important to the future of downtown and Silver City in many ways, beyond the parking study which will resolve a number of long-running debates about parking patterns downtown. Future state funding of projects will be tied to items identified in the plan, and the plan may serve as the basis of a Metropolitan Redevelopment Area, which would make available additional state and federal funds. A number of other potential funding mechanisms are also identified in the document.

Make sure your priorities for our future are reflected in the Downtown Action Plan! Be at the Community Open House at the Silco on the 31<sup>st</sup>.

### **SILVER CITY FARMERS' MARKET**

Remember, Farmers' Market hours are every Saturday from 8:30 to Noon until the end of October. Make sure you don't miss the Salsa Fiesta, scheduled at the Farmers' Market August 21<sup>st</sup>!

## **Downtown Gateway Arch Update**



*The arch will be 69 feet wide and 22 feet high at the top.*

The final steps in the erection of Silver City's Downtown Gateway Arch over Broadway will take place this month.

Concrete pedestals were poured at the site in July, and the steel support columns are scheduled to be bolted into place around the middle of August. After materials testing is completed on foundation work, the metal work of the arch will be installed at the end of the month, with the dedication Sept. 3.

One of the most striking elements of the arch has just been completed at Syzygy Tileworks – the decorative tile that will adorn the insets on each side of the concrete pedestals. Each panel will feature a diamond-shaped decorative center tile, surrounded by multi-colored field tiles, all designed and manufactured here in downtown Silver City. Two of the decorative tiles depict Native American pottery designs, while the other six honor other aspects of Grant County, including a miner, cowboy on horseback and La Capilla.

Additional funds are being sought for the project. Contact MainStreet at 534-1700 for info.

## **FESTIVE FABULOUS FAMILY-FRIENDLY**

# **FIRST FRIDAY DOWNTOWN**

**AUGUST 6 & SEPTEMBER 3 – 5 TO 9 PM**

Most businesses are open late – is yours?

**Street Life – Music – Puppets – Stilt People –  
Spontaneous Drama – Kids' Activities – More!**

August 6 First Friday will be transportation-themed, with a car show and Brandon Perrault Band street dance on Market Street, BikeWorks kids' bike workshop and foolishness on Yankie Street, and music by Andrew Dahl-Bredine at the Marketplace.

September 3 First Friday will be extra-special, with dedication ceremonies for the Downtown Gateway Arch, as well as a block party under the arch on Broadway. More details to come!

## SILVER CITY MAINSTREET NEWS

### An old face in the Silco office is MainStreet's newest staff member

Hi, my name is Lynn Plummer and I am MainStreet's new Operations Coordinator.

As many of you know, I have been working with Silver City MainStreet Project for the past year as an AmeriCorps\*VISTA volunteer. I signed up for AmeriCorps after graduating from the University of Missouri with a degree in Parks, Recreation, and Tourism. My interests in downtown revitalization, public spaces, and festivals led me to a position with Silver City MainStreet. My main focus has been managing the venue rentals of the Silco Theater, but I have been involved in many other MainStreet projects along the way.

I love Silver's eclectic, artsy, historic downtown and I'm excited to be able to continue working with MainStreet to make it even more vibrant. While I will continue to be your contact for renting the Silco Theater, I will also be more involved in MainStreet's other revitalization efforts.

I look forward to working with you as I join in on continuing programs and we take on new projects together.



### NAME THE NEWSLETTER WINNER

Congratulations to Linda Gray, business membership manager at the Silver City-Grant County Chamber of Commerce for submitting the winning name for the Silver City MainStreet newsletter – the Downtown Gateway.

Her idea for the name was inspired by the new Downtown Gateway Arch being erected this month over Broadway next to the Murray Ryan Visitors' Center, home to the Chamber offices. Thanks, Linda, for sharing your inspiration!

### ★Upcoming Silco Theater Events★

#### AUGUST

7:00 pm Fridays – August 6, 13, 20, 27 – Fire by Night P.A.C. services by Lordsburg Assembly of God.

5:30 pm August 11 – Downtown meeting with Silver City Police Chief Ed Reynolds. Questions and comments from the public will be accepted.

4:00 pm to 8:00 pm Tuesday, August 31. Downtown Action Plan Open House. Open to the public.

**For booking, call 534-9005 or visit [silcotheater.com](http://silcotheater.com)**

#### MISSION STATEMENT

#### SILVER CITY MAINSTREET PROJECT

"To encourage a vibrant, historic downtown which is recognized as the heart of our diverse community."

## Meet MainStreet's new president

My name is Lucy Whitmarsh and I am the newly elected President of the Board of Directors of Silver City MainStreet. To give you a little background information I would like to let you know that I have a deep commitment to MainStreet and have been working to help the district thrive since I moved to Silver City in 2005. I started out with MainStreet by serving on the Economic Positioning Committee of which I am currently the Chairperson. I was elected to the Board of Directors in 2007 and elected President last month.

With MainStreet I have worked on fundraising projects for the Silco Theater, organized the unused window non-profit display program and coordinated a window display workshop for MainStreet in 2009. I retired from Chino Federal Credit Union in September of 2009 and am currently available to provide business consulting services. To contact me you can call 574-8394 or email [lmwk@dishmail.net](mailto:lmwk@dishmail.net).

In addition, I am on the Town Board for the Silver City Museum and I am the fire chief for Pinos Altos Volunteer Fire and Rescue. I am also the president of the Friends of the Fire and Rescue Volunteers and as such this will be the third year I have coordinated the October Fiesta in Pinos Altos.

I enjoy Silver City and am working to improve the economic conditions of our community.

### BE A PART OF MAINSTREET

You can **be a member** whether or not you live or work in Historic Downtown (or also volunteer!).

Thanks to these renewing & new members:  
**Lois Duffy, Carney Foy CPA, Manzanita Ridge and Jason Casperson.**

#### Categories of Membership

Individual Friend of MainStreet	\$25
Household or Family Membership	\$40
Small Business (up to 4 employees)	\$50
Business (more than 4 employees)	\$120
Corporate	\$500
Cornerstone	\$1000

#### MainStreet Board & Staff

Board of Directors – Lucy Whitmarsh (President), Laurie Bentley (Vice-Pres.), Nancy Johnson (Sec.), Mike Morones (Treas.); Felicia Abeyta, Mike Aleksen, Georgia Bearup, Richard Deaton, Ken Ladner, Cissy McAndrew, Evangeline Zamora (*Ex-officio Members*) – Susan Berry, Alex Brown, Barbara Counts, Henry Cwieka, Tina Ely, Sudie Kennedy, Mayor James Marshall, Becky Smith  
MainStreet Manager – Nick Seibel  
MainStreet Operations Coordinator – Lynn Plummer

#### SILVER CITY MAINSTREET PROJECT

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#### THANKS TO OUR NEWSLETTER SPONSOR

